



JYC GIRLS IMPACT
FOUNDATION
培菁女性創效基金

Are You Future Ready?

Girls Impact Report 2023



Founder's Message

In 2021, we launched the JYC Girls Impact Foundation (JYCGIF) with the vision to empower teen girls with the digital skills, tech forward mindset, and leadership development opportunities to become the "future ready" leaders of tomorrow.

I am proud to say that our first year has been a watershed of activity moving us closer to reaching our goals! Since 2021, the Foundation has worked with 3,000+ teen girls from 65+ local and international schools for a total of over 11,500 hours of learning. Through a diverse roster of educational outreach activities – school talks, interactive corporate visits, coding workshops, and other motivational events – JYCGIF is empowering teen girls with the resources, skills, and know-how to become the future ready leaders our region's innovation ecosystem needs.

Just over a year ago, we inaugurated our flagship program: 10,000 Girls4Girls Coding+ (G4G Coding+), focused on equipping 10,000 teen girls by 2025 with the digital literacies, leadership development, university and pre-career preparation, and networking opportunities to become future ready leaders. Last year also saw the unmitigated success of our first FutureGEN Girls Leadership Summit, held on October 8, 2022.


This leadership conference – the first of its kind in Hong Kong – was open to girls aged 14-18 from all across the region. Its theme – "A Journey to Your Near Future" – beamed over 600 teen girls up to "a future of their own making."


Outreach Accomplishments as of June 2023

 **40+** events delivered

 Held events at **65+** schools from 18 districts

 Involved **3,000+** students

 Accumulated **11,500+** hours of learning

 **88%** Participants polled would recommend JYCGIF events and activities to friends

 **87%** Participants polled rated their JYCGIF experiences a perfect score or 4 out of 5

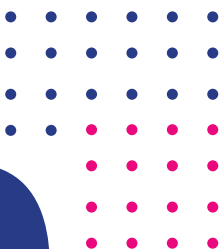
The Summit was covered extensively by international and local media, spreading our mission far and wide: to close the gender gap in both leadership and STEM fields by building a strong talent pipeline of teen girls equipped with the digital literacies and leadership competencies that will shape our future world.

Thank you to our non-profit and corporate partners for supporting our outreach activities. We are just getting started! Stay tuned for more programs, events, and activities that will empower teen girls to fulfill their boundless potential and pursue 21st century skills that make a positive, lasting impact on our society!



Jennifer Yu Cheng

Founder, JYC Girls Impact Foundation
Group President & Deputy Vice Chairwoman
CTF Education Group



Mission



At JYCGIF, it's our mission to open the door for all girls to unleash their boundless potential and pursue 21st century skills to make a positive, lasting impact on our society.

Seeing is believing!

By providing teen girls with direct access to inspiring changemakers, digital skill building, university and career preparation, and leadership development, we are equipping them to become future generation leaders and closing the existing gender gap in STEM fields and leadership across industries and sectors.

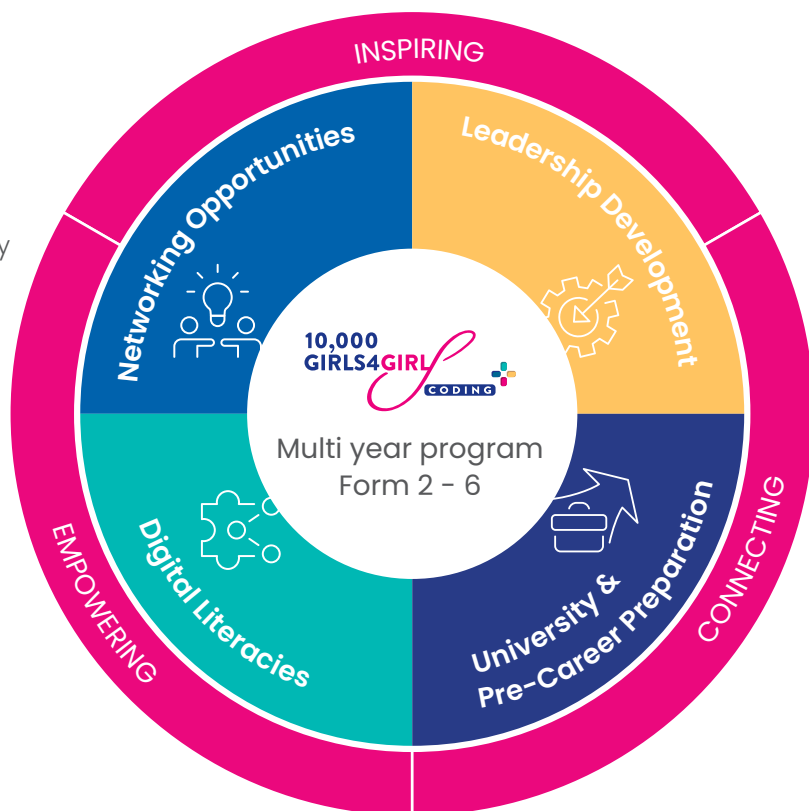
JYCGIF: Empowering Teen Girls to Become Future Ready Leaders!

JYC Girls Impact Foundation prepares teen girls to become future ready leaders by providing educational opportunities and resources to unleash their boundless potential.

On their Future Ready Learning Journeys, teen girls are engaged, inspired, and motivated through signature program and award systems supported by different stakeholders. JYCGIF participants will form part of an emerging talent pool set to meet the demands of a future workplace and drive the innovation and development of Hong Kong and beyond. In the long run, it is our hope at JYCGIF to build a formidable talent pipeline that levels the playing field for women in leadership and STEM fields across all sectors of society.



10,000 Girls4Girls Coding+ is a digital literacy outreach program, which empowers teen girls to become future ready leaders by equipping them with digital skills "plus" leadership development, university and pre-career preparation, and networking opportunities. The Foundation aims to empower 10,000 girls through G4G Coding+ by 2025!



Empowering future ready leaders who create a positive, lasting impact everywhere they go!

JYCGIF

Signs MOU

with HKSTP to Empower Teen Girls to Pursue I&T

A new partnership between JYCGIF and Hong Kong Science and Technology Parks Corporation (HKSTP) aims to draw more female secondary students to Innovation and Technology (I&T) fields, with an eye to developing a women tech talent pipeline for Hong Kong's growing I&T ecosystem. Among the many programs and activities designed to allow teen girls to experience real world of work opportunities first-hand, an Ideathon will be held this summer to inspire teen girls to propose innovative end-to-end solutions to address women's issues and other societal challenges. The Ideathon teams will have the chance to present their prototypes and plans at the FutureGen Girls Leadership Summit 2023 in November.



Love Foundation Partnership Provides

University Scholarships



Since 2020, JYCGIF has partnered with Love Foundation to provide 100 teen girls from Guizhou province with the financial support necessary to complete their university degrees. Nearly half of the scholarships were awarded to teen girls majoring in STEM fields. Among the 100 scholarship awardees, 21 are attending Guizhou University of

Finance and Economics (貴州財經大學) and Guizhou Normal University (貴州師範大學) respectively, 28 are attending Fuyang Normal University (阜陽師範大學) and 30 are attending Guizhou Medical University (貴州醫科大學).

Chinny Kwong, Management Committee Member / Officer of The China Affairs Department of Love Foundation Limited said, "The bursary has provided financial assistance for teen girls from economically disadvantaged families to enable them to complete their studies smoothly, get out of the difficult situations and improve their lives so that in the end they will be able to understand the importance of educating the next generation. We sincerely thank the JYCGIF for its tremendous support."

CareerXplorer Program

Teen girls require exposure to career possibilities early on. To empower them to tap into their talents and pursue their unique interests, JYCGIF recently launched the CareerXplorer Program as part of the flagship 10,000 Girls4Girls initiative! CareerXplorer real world immersive work experiences, aimed at activating, engaging, and inspiring them, will offer teen girls a head start on achieving their career goals.

CareerXplorer will provide hands-on opportunities for real world learning through interactive exposure to workplaces in innovation and technology, tourism, retail, finance, entertainment, medicine, and other industries. Students will engage with professionals from diverse sectors and industries and try their hand at different positions. They will leave inspired and motivated to dream BIG and pursue their ambitions!



“

I immensely enjoyed the part where we got to learn more about different operative equipment. Joining this workshop literally widened my horizons and helped solidify my decision to pursue my career in medicine.

Jasmine Shuen | Baptist Lui Ming Choi Secondary School



FutureGEN GIRLS Leadership Summit

The first FutureGEN Girls Leadership Summit 2022, held on October 8, 2022, at the Hong Kong Convention and Exhibition Centre, drew more than 600 teen girls from across 55 schools for a transformative day of panel discussions led by 25 inspirational industry leaders, digital skill-building workshops, and interaction with new technology.

Participants at the Summit had the opportunity to try their hand at AI and coding in workshops supported by Bloomberg, Goldman Sachs, and The Hong Kong University of Science and Technology. Breaking between workshops and panels, teen girls immersed themselves in the Summit's New Technology Interactive Zone, featuring booths manned by Hanson Robotics, Intuitive Fosun (Da Vinci Surgery), Smart Farming, Rice Robotics, and Motive Force.

Teen girls who attended the summit said they left feeling empowered to fulfil their boundless potential, connected with their peers, and motivated to start their own clubs, businesses, or interest groups!



Stay tuned for the
FutureGEN Girls
Leadership
Summit 2023!



FutureGEN Young Women Leaders Award

The FutureGEN Young Women Leaders Award ("The Award"), granted by the FutureGen Girls Foundation, will recognize teen girls who have dedicated themselves to realizing their full potential through leadership experiences that culminate in empowering accomplishments and the development of a talent pipeline that makes a positive, lasting impact on society. In the long run, the Award is hoped to become an emblem of excellence, which is recognized by local and global circles and corporations and enables participants to acquire sought-after academic and professional opportunities. The Award not only rests on the activities and programs of JYCGIF, but also the activities of community partners.

Introducing

The Youth Board

From programming to partnerships, the JYCGIF Youth Board provides crucial feedback that helps JYCGIF further its mission to create a talent pipeline of teen girls ready to lead and drive sustainable social impact.

Through their personal Future Ready Learning Journeys, Youth Board members gain the knowledge, support, and resources to become lifelong leaders in everything they choose to pursue. After serving with JYCGIF for at least one academic year, these bright young changemakers will continue to spearhead efforts that create a tangible positive impact in their families, communities, and beyond.

“

Joining the JYCGIF Youth Board has given me the opportunity to make a meaningful difference by empowering incredible teen girls who share my passion. Through this platform, I have gained invaluable skills from advocating for issues I care deeply about, such as developing girls' interest in coding.

**Michelle Lau | International Christian School
YB 2022/23**

有幸成為JYC Youth Board member，和一班本地中學女生一起學習和成長，是一段妙不可言的旅程。身為JYC Youth Board member的我肩負啟發女生的任務，但過程中我卻在她們身上領悟到更多。感恩能與一班未來領袖同行這段路，留下難忘的回憶。

**溫家祺 | 荃灣官立中學舊生
YB 2021/22**



Youth Board Members (2021 – 2022)

Aggarwal Tanya, Bai Yang Aileen, Bao Chloe, Chau Shannon Sen Yon, Chen Bolin Katie (2021 – 2022), Fong Grace Kwai Yi, Sandhu Parmeet Kaur, Wan Daisy Ka Kei, Wong Hughlyn Hiu Ling, Yu Katrina, Yuen Mandy Lok Yi, Zhang Tatiana

Youth Board Members (2022 – 2023)

Chan Siu Hing, Kaur Kirathnoor, Kwok Tsz Yi Theodora, Lau Michelle Borg Yan, Tai Terri Yu Chen, Tang Caitlyn Hoi Ning



What Our Participants

Say



“

向來被動的我，在校內找不到志趣相投的同伴，縱使對科技有著濃厚興趣，卻也不敢參加活動或比賽；直至去年獲老師推薦參加基金會舉辦的夏令營，認識到同樣熱愛資訊科技的女生，她們積極主動的表現感染了我。自此我便不再害怕，成功踏出第一步。

及後，我獲老師推薦於明日女菁領袖峰會擔任學生領袖。我明白到機會必須靠自己主動爭取，便欣然嘗試挑戰自己，跳出安舒區。為此，我接受了六小時的培訓和排練，學習成為導賞員，把新科技向峰會的貴賓介紹。要在數天內消化大量新資訊，為介紹創新科技互動區的支持機構作準備，可謂極大挑戰。我和夥伴不斷練習，建立默契，體現溝通和協作精神。

活動當天，我把握機會採訪支持機構的代表，並發揮創意，把有趣的資訊透過撰寫《學訊》與校內同學分享，鼓勵他們積極主動學習。這次經歷讓我明白到如何爭取機會和資源去完成任務，亦掌握提問技巧，實在獲益良多。



此外，我更收獲了友誼，認識到來自不同學校的新朋友。彼此有著不同角度和看法，令我培養出多角度思考。偶爾我們就各項比賽資訊或學術內容作交流，更會為了能再次見面而一同參加比賽，這一切都在推動我成為一個主動、自信的人。

一個「未來就緒」領袖必須擁有四個C:

Communication 溝通能力、Collaboration 協作能力、Critical Thinking 批判性思維和Creativity 創意。今天的我已擁有這四個C，踏上Future Ready Learning Journey，逐步邁向Future Ready。一起為未來好好裝備自己，成為一個Future Ready的人吧！

李思弦 | 迦密柏雨中學

Great 豐富 Fun
Empowering Amazing
創新 Inspiring Meaningful
啟發性 Enjoyable 新奇 有意義
開心 Fruitful 有趣
Informative 難忘
精彩 Interesting 享受 獲益良多

Thank You

to our Sponsors and Supporting Organizations!* 2021 and 2022

Bloomberg L.P.
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Hong Kong Science and Technology Parks Corporation
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Love Foundation
Lu Lu Cheung
Microsoft
Motive Force
Po Leung Kuk
Rice Robotics
SenseTime
SHOUT Contemporary
Smart Farming
The Helena May
The Hong Kong Association for Computer Education
The Hong Kong Federation of Youth Groups
The Hong Kong University of Science and Technology
Warburg Pincus
Yan Chai Hospital
Youth Online - Stewards Integrated Service Centre For Young People

**As of December 2022 and in alphabetical order*

Participating Schools and Affiliate

as of December 2022 and in alphabetical order

ARCH Education
Baptist Lui Ming Choi Secondary School
Buddhist Sum Heung Lam Memorial College
Carmel Divine Grace Foundation Secondary School
Carmel Pak U Secondary School
Chinese International School
Christian Alliance Cheng Wing Gee College
Christian Alliance College
CNEC Christian College
Delia Memorial School (Broadway)
Delia Memorial School (Glee Path)
Delia Memorial School (Hip Wo)
Delia Memorial School (Hip Wo No. 2 College)
DSC International School
ELCHK Lutheran Secondary School
HKMA David Li Kwok Po College
HKFYG Lee Shau Kee College
Ho Fung College (Sponsored by Sik Sik Yuen)
Holy Trinity College
Hong Kong True Light College
Independent Schools Foundation Academy
International Christian School
Kit Sam Lam Bing Yim Secondary School
Methodist College
Po Leung Kuk Celine Ho Yam Tong College
Po Leung Kuk Ho Yuk Ching (1984) College
Po Leung Kuk Laws Foundation College
Po Leung Kuk Lee Shing Pik College
Po Leung Kuk Lo Kit Sing (1983) College
Po Leung Kuk Ma Kam Ming College
Po Leung Kuk Mrs Ma Kam Ming Cheung Fook Sien College
Po Leung Kuk Ngan Po Ling College
Po Leung Kuk Tong Nai Kan Junior Secondary College
Po Leung Kuk Wu Chung College
Po Leung Kuk Yao Ling Sun College
Pope Paul VI College
Precious Blood Secondary School
Pui Ching Middle School
Queen's College Old Boys' Association Secondary School
Sacred Heart Canossian College
Salvation Army William Booth Secondary School
Shatin Tsung Tsin Secondary School
SKH Bishop Mok Sau Tseng Secondary School
SKH Lam Woo Memorial Secondary School
SKH Li Ping Secondary School
SKH Tsang Shiu Tim Secondary School
St. Francis' Canossian College
St. Paul's Convent School
St. Paul's School (Lam Tin)
St. Paul's Secondary School
St. Stephen's Girls' College
STFA Lee Shau Kee College
The Y.W.C.A. Hioe Tjo Yoeng College
True Light Girls' College
Wa Ying College
Wong Shiu Chi Secondary School
Yan Chai Hospital Lan Chi Pat Memorial Secondary School
Yan Chai Hospital Law Chan Chor Si College
Yan Chai Hospital No. 2 Secondary School
Yan Chai Hospital Tung Chi Ying Memorial Secondary School
Ying Wa Girls' School

Please visit www.jycgirlsimpact.org for more details or reach out to info@jycgirlsimpact.org to learn more.



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