



First “FutureGEN Girls Leadership Summit 2022” Empowers over 600 Teen Girls with The Power to Lead in A Future World

Hong Kong’s largest post-pandemic girls conference, the Jennifer Yu Cheng Girls Impact Foundation Summit brought teen girls together for a transformative day — just the first stop of many on their “Future Ready Journeys”

(18 October 2022, HONG KONG) – Hong Kong’s first **FutureGEN Girls Leadership Summit 2022** was held on Saturday, October 8, 2022 at the Hong Kong Convention and Exhibition Centre on the first anniversary of the Jennifer Yu Cheng Girls Impact Foundation (“JYCGIF”), a charitable organization dedicated to empowering teen girls through education to become future ready leaders. Guest of Honour, Miss Alice Mak, SBS, JP, Secretary for Home and Youth Affairs of HKSAR and Mrs. Jennifer Yu Cheng, Founder of JYCGIF and Group President and Deputy Vice Chairwoman of CTF Education Group officiated at the Opening Ceremony of the Summit.

Jennifer Yu Cheng: “Teen Girls Today Are The Leaders of Tomorrow!”

The Summit theme this year, “A Journey to Your Near Future,” drew over 600 teen girls aged 14 to 18 from across 55 schools in Hong Kong to panel discussions and keynote addresses by 25 industry leaders and trailblazers from diverse fields, digital skill-building workshops led by experts, and a New Technology Interactive Zone featuring major innovations shaping the future world and workplace.

“At Summits like this one, as in all our JYCGIF outreach programmes, we are laser focused on ‘future readiness,’ equipping girls with the tech-forward mindset, digital skills, and strong leadership competencies that prepare them to navigate all opportunities in the digital era,” said **Mrs. Jennifer Yu Cheng, Founder of JYCGIF and Group President and Deputy Vice Chairwoman of CTF Education Group**, in opening remarks at the Summit. **“We are working to build a stronger talent pipeline of young women like ourselves, who are future ready to become the women leaders of tomorrow.** Today you will begin your own journey to explore both the power and versatility of technology and core leadership value to navigate all opportunities in the digital era.”

Guest of Honour, **Miss Alice Mak, SBS, JP, Secretary for Home and Youth Affairs of HKSAR**, said :“Today’s event is one of ambition and vision. Through a series of panel discussion and activities, you will learn to be a leader and explore the revolutionary impact that technology has on our life. The aspiration of nurturing future female leaders is in line with the Government’s belief, and is certainly one of my personal wishes. . Never underestimate yourself and embrace what technology and the future have to offer. I hope you would find yourself an enabling environment to unleash your potential and fly as high as it permits.”.

Seeing is Believing - Summit Leaders Inspire Girls to Reimagine their Futures

Driven by the motto “seeing is believing,” the Summit featured panels on leadership development, business opportunities, innovative technologies, and much more, with 25 inspirational industry leaders and trailblazers. Including **Ms. Irene Lee**, Chairman of Hysan Development Company Limited, **Professor Nancy Y. IP**, President-designate and The Morningside Professor of Life Science, The Hong Kong University of Science and Technology.

These changemakers and others shared their personal journeys to success with the teen girls in the audience, offering first-hand insight into the skills and competencies one needs to lead.

“Seeing is believing,” said Yu Cheng. “Look around you today. Every one of the guests here is a leader in her field, and every one of you in the audience has the potential to lead. Leadership is an attitude and a behavior! One is not born a leader, but rather becomes one by building your confidence, taking calculated risks, studying and working hard to achieve your goals, and being willing to collaborate with others and communicate your ideas in a way that makes an impact.”

A Transformative Experience: Hands-On, Digital Skill-Building Workshops

Future Skills Lab & New Technology Interactive Zone

Participants at the Summit also had the opportunity try their hand at AI and coding in workshops led by experts and supported by Bloomberg, Goldman Sachs, and The Hong Kong University of Science and Technology. Breaking between workshops and panels, teen girls immersed themselves in the Summit’s New Technology Interactive Zone, featuring the dramatic innovations changing our world and workplace; Hanson Robotics, Intuitive Fosun (Da Vinci Surgery), Smart Farming, and Motive Force manned booths and spoke with teen girls about how they can make an impact on the future world of work.

While the Summit is the cardinal event of the JYCGIF calendar year, the Foundation’s **“10,000 Girls4Girls Coding+”** program is its signature offering, set to **empower 10,000 teen girls by 2025** by equipping them with **digital skills “plus” leadership experiences, university and pre-career preparation, and networking opportunities to lead in a world of innovation.** Through the **“train the trainer” model**, G4G Coding “plus” participants are inspired to start their own clubs and groups and volunteer to train other girls in their communities to become future ready.

Looking forward, Yu Cheng said that JYCGIF is committed to continuing to work closely with local and global community leaders to create diverse opportunities that empower teen girls to become next generation leaders.

For more information about the Summit, please visit:

<https://futuregensummit2022.jycgirlsimpact.org/fgl2022/home>

Schools, youth groups, and other organizations interested in learning more about JYCGIF are invited to visit: <https://www.jycgirlsimpact.org/> or follow JYCGIF IG or Facebook for more updates about events and activities.

Instagram : <https://www.instagram.com/jyc.girlsimpact/>

Facebook : <https://www.facebook.com/jyc.girlsimpact/>

For high-resolution images, please download from: <https://bit.ly/3To3Dio>

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About Jennifer Yu Cheng Girls Impact Foundation

Jennifer Yu Cheng Girls Impact Foundation (“JYCGIF”) is non-profit charitable organization focused on educating, inspiring, and empowering teenage girls to become “future ready leaders” – proactive, digitally savvy decision makers who leave a major local and global footprint. JYCGIF is on a unique mission to uplift the status of women in society and in the workplace by building the strongest pipeline of teenage girls who are both inspired and equipped with the future ready resources, skills and mindset to become tomorrow’s leaders. For over a year now, JYCGIF has been providing teen girls with a variety of STEM learning and leadership development opportunities that rest on three pillars: “Future-Ready Leadership Development”, “STEM Exposure and Skills” and “Education Access.” JYCGIF’s signature programs include “10,000 Girls4Girls Coding+” and the first “FutureGen Girls Leadership Summit”.

Photo caption

Photo	Caption
	Guest of Honour, Miss Alice Mak, SBS, JP , Secretary for Home and Youth Affairs of HKSAR (1 st photo, left) and Mrs. Jennifer Yu Cheng , Founder of JYCGIF and Group President and Deputy Vice Chairwoman of CTF Education Group (1 st photo, right), officiated at the Opening Ceremony of FutureGen Girls Leadership Summit 2022 on October 8, 2022.



Jennifer Yu Cheng, Founder of JYCGIF and Group President and Deputy Vice Chairwoman of CTF Education Group gave her opening remarks at the Opening Ceremony of FutureGEN Girls Leadership Summit 2022 on October 8, 2022.



Meet Sophia, the AI Humanoid Robot
Mrs. Jennifer Yu Cheng (1st photo, 1st from right), **Ms Ellana Lee**, Senior Vice President & Managing Editor, Asia Pacific, CNN International and Global Head of Features Content, CNN International & CNN Digital (2nd photo, 1st from left) and teen students spoke with Sophia, the AI Humanoid Robot.





Miss Alice Mak, SBS, JP, Secretary for Home and Youth Affairs (2nd from right), with **Mrs. Jennifer Yu Cheng**, Founder of JYCGIF (1st from right), guided by students on a visit to the New Interactive Technology Zone.



Students were keen to make friends with Sophia, the Sophia, AI Humanoid Robot.



Guest of Honour, **Miss Alice Mak, SBS, JP**, Secretary for Home and Youth Affairs of HKSAR (1st photo, front row, 6th from left) and **Mrs. Jennifer Yu Cheng**, Founder of JYCGIF and Group President and Deputy Vice Chairwoman of CTF Education Group (1st photo, front row, 5th from left), **Ms. Irene Lee**, Chairman of Hysan Development Company Limited (1st photo, front row, 6th from right), **Professor Nancy Y. IP**, President-designate and The Morningside Professor of Life Science, The Hong Kong University of Science and Technology (1st photo, front row, 4th from left), as well as industry leaders, representatives from supporting organisations, our sponsor and media partner supported the largest girls' summit in Hong Kong's post-COVID-19 era, The FutureGEN Girls Leadership Summit.





JYCGIF organized the first “**FutureGEN Girls Leadership Summit**”, brought together over 600 teen girls and 25 industry leaders from diverse sectors to support the event.



Main Panel Discussion: The Power to Lead

Industry leaders are gathered to discuss the definition of being future ready, advice for success, and their testimonies of enhancing their businesses with research and innovation.

Panelists (from left to right):

- **Mrs. Jennifer Yu Cheng**, Founder of Jennifer Yu Cheng Girls Impact Foundation
- **Ms. Irene Lee**, Chairman of Hysan Development Company Limited
- **Professor Nancy Y. IP**, President-designate and The Morningside Professor of Life Science, The Hong Kong University of Science and Technology

Moderator (1st from right):

- **Ms. Jacqueline Tsang**, Editorial Director & Editor-in-Chief, Hong Kong, Tatler Asia



Main Panel Discussion: The Future is Now

Industry leaders gathered to discuss the definition of future readiness, the recipe for success, and ways of catapulting businesses into the future through innovation.

Panelists (from left to right):

- **Professor Ava Kwong**, Daniel C K Yu Professor in Breast Cancer Research and Clinical Professor with Chief of Division of Breast Surgery, The University of Hong Kong
- **Ms. Betty Ng**, Founder and Director, Collective Studio
- **Ms. Cindy Chow**, Executive Director, Alibaba Hong Kong Entrepreneurs Fund
- **Mrs. Jennifer Yu Cheng**, Founder of Jennifer Yu Cheng Girls Impact Foundation
- **Ms. Sharmini Chetwode**, Managing Director, Global Investment Research, Asia Pacific Goldman Sachs (Asia) L.L.C.

Moderator (1st from right):

- **Ms. Yvonne Man**, Bloomberg TV Anchor, Bloomberg L.P.



Innovative Technologies in Retail

Industry leaders gathered to discuss new consumer behaviors and ways of using data-driven insights and innovation to connect with consumers and influence business.

Panelists (from left to right):

- **Ms. Eva Yu**, President & Managing Director, L'Oréal Hong Kong
- **Ms. Juliette Gimenez**, Co-Founder & CEO, Goxip
- **Ms. Kim Leitzes**, APAC Managing Director, Launchmetrics

Moderator (1st from right):

- **Ms. Colleen Yu**, Founder, EX-R International



Navigating Challenges to Create Business Opportunities

Industry leaders gathered to discuss how to identify a necessity in the world and turn it into a business idea that can also contribute to a more sustainable future.

Panelists (from left to right):

- **Mr. Daniel Yeung**, Co-Founder & CEO, Smart Farming Hong Kong Ltd.
- **Ms. Cally Chan, MH**, General Manager, Microsoft Hong Kong and Macau

Moderator (1st from right):

- **Ms. Secy Cheung**, Legal and Compliance Advisor, Jennifer Yu Cheng Girls Impact Foundation



How Has Technology Transformed Traditional Businesses

Industry leaders gathered to discuss how technology transformed their industry and how they turned COVID into an opportunity to transform their traditional businesses.

Panelists (from left to right):

- **Ms. Yenn Wong**, Founder & CEO, JIA Group
- **Mr. Timothy Yu**, Founder & CEO, Snapask
- **Ms. Cinci Leung**, Founder & CEO, CheckCheckCin

Moderator (1st from right):

- **Ms. Jennifer Ma**, Group Chief Strategy Officer, CTF Education Group



Reimagining the Future: Robotics, NFT, Web 3 and beyond

Industry leaders gathered to discuss how technology changed the way we design, view, and impact art as well as next-gen technologies.

Panelists (from left to right):

- **Mr. Richie Chan**, Head of Aesthetics, OT&P Healthcare
- **Mr. Chris Cheung**, Creative Director, XCEPT
- **Ms. Zaf Chow**, Director of Digital Strategy and Partnerships, Animoca Brands

Moderator (1st from right):

- **Ms. Sara Mao**, Vice President, Christie's Education APAC